

RCBC



43rd Annual Zero Waste Conference

June 21-23, 2017

Westin Whistler Resort & Spa

Whistler, BC

Sponsorship & Exhibitor Opportunities

Who Attends?



About the Conference

The Zero Waste Conference & Trade Show is a premier networking and education event hosted annually by the Recycling Council of British Columbia. Each spring, the three-day conference draws more than 300 industry professionals from the government, non-profit, and business sectors. With the overarching goals of reducing waste and building a circular economy, progressive programming features best practices, theory, and innovations from BC, Canada, and beyond.

Sponsors and exhibitors to the 43rd Annual Zero Waste Conference have the opportunity to be front and centre as sector leading companies and organizations. We welcome your support and commitment to environmental stewardship through your participation of the following partnership opportunities:

WHY DELEGATES ATTEND

NETWORKING

Over 10 hours of networking opportunities built into the program

EDUCATION

Diverse speakers spanning across disciplines, age, and the globe

VALUE

Great value for investment and highly recommended by those who attend

Diamond Sponsor Level

Limited to one Sponsor

Cost \$15,000

Billing as the Presenting Sponsor

- Includes three complementary conference registrations and one exhibitor booth
- Primary positioning on all conference materials
- Welcome letter from company on website
- Onsite primary positioning
- MC mentions at all sessions
- Opportunity to speak to the delegates at a designated session
- Opportunity to present an award during the Gala
- Invitations to the sponsor reception

Platinum Sponsor Level

Limited to two Sponsor Naming Opportunities

Cost \$7,500

Delegate Lounge (Trade Show area)

Opening Reception

- Includes two complementary conference registrations and one exhibitor booth
- Secondary positioning on all conference materials
- Onsite secondary positioning
- Opportunity to speak to the delegates at a designated session
- Invitations to the sponsor reception

For additional information: Brock Macdonald

brock@rcbc.ca

604- 604 683-6009 ext. 307

Gold Sponsor Level

Cost \$5,000

Naming Opportunities Include (Limited to 12):

Pre-Gala Reception

Gala Dinner

Awards Ceremony

Nutrition Breaks (all 4)

Breakfast Thursday

Breakfast Friday

Lunch Thursday

Lunch Friday

Lunch to Go – Friday

Keynote Speaker (2)

Plenary Session (2)

- Includes two complementary conference registrations
- Gold Level Positioning on conference website, all conference material and event promotion
- Recognition at designated conference events
- Speaking Opportunities (e.g. introduction to Keynote speaker)
- Invitations to the sponsor reception/breakfast

Silver Sponsor Level

Cost \$2,500

Naming Opportunities (Limited to 12)

Speaker Gifts

Speaker Reception

Wine Sponsor

Session sponsors (8)

- Includes one complementary conference registration
- Silver level positioning on conference website, all conference material and event promotion
- Recognition at designated conference events
- Invitations to the sponsor reception/breakfast

Bronze Sponsor Level

Cost \$1,000

Naming Opportunities (Limited to 8)

Individual Award Naming Delegate Gifts

- Bronze level positioning on conference website, all conference material and event promotion
- Recognition at designated conference events
- Invitations to the sponsor reception/breakfast

Friends of RCBC - All are welcome!

Cost \$500 to \$1000

Support the Conference and RCBC with a donation. Tax Receipts will be issued for all qualifying donations, upon request

All donations will be recognized at the Friends of RCBC level

All friends receive an invitation to the sponsor reception and a listing as a Friend of RCBC on the website and event promotion.

Event Exhibitor – Trade Show

20 available

Cost \$885/\$985 RCBC members, \$1200/\$1300 non members

Includes one delegate registration

Included in the exhibitor package is a 10ft wide x 8 ft long booth space (dimensions may vary depending on booth location), a 6' x 2' skirted table, and 2 chairs. (Power is available upon request). An Exhibitor Profile booklet is also created and distributed to all delegates.



43rd Annual Zero Waste Conference

June 21-23, 2017 Westin Whistler Resort & Spa

Sponsorship Confirmation

Company Name: _____

Sponsor Contact: _____

Telephone: _____ Cel: _____

Address: _____

City: _____ Prov: _____ Postal Code: _____

Email: _____

Please select from the opportunities below

Naming Opportunity	Cost	Available / Taken
Diamond Presenting Sponsor	\$15,000	
Delegate Lounge / Trade Show Room	\$7,500	
Opening Reception	\$7,500	
Breakfast Friday	\$5,000	
Breakfast Thursday	\$5,000	
Gala Dinner	\$5,000	
Keynote Speaker (1)	\$5,000	
Awards Title Sponsor	\$5,000	
Lunch Friday	\$5,000	
Lunch Thursday	\$5,000	
Nutrition Breaks - all	\$5,000	
Plenary Session (2)	\$5,000	
Pre-Gala Reception	\$5,000	
Conference App	\$3,000	
Breakout Session sponsors	\$2,500	
Wine Sponsor (full)	\$5,000	
Wine Sponsor (white or red)	\$2,500	
Speakers Gifts	\$2,500	
Delegate Gifts	\$1,500	
Individual Award Naming (up to 8)	\$1,000	
Registration Table Sponsor	\$1,000	

Invoices and confirmation packages will be issued for all confirmed sponsorships and are payable upon receipt